

**Chinese Semioticians from Nanjing Normal University
at the 10th World Congress of IASS**

A Report

The Chinese delegation from Nanjing Normal University, headed by Professor Zhang Jie, Dean of School of Foreign Languages and Cultures, attended the 10th World Congress of IASS in A Coruña, Spain, September 22-26, 2009.

During the General Assembly of IASS on September 23, Professor Ji Haihong, Vice Director of Institute of International Semiotic Studies at Nanjing Normal University, presented Nanjing Normal University as the candidate to host the next IASS world congress. With outstanding preparation and honest promises, Nanjing Normal University won the bid, and will hold the 11th World Congress of Semiotics in Nanjing, China, in 2012.

Also on September 23, the Nanjing Normal University participated in the roundtable session of Chinese semiotics. Professor Xin Bin chaired the session, and over ten scholars delivered their presentations concerning the latest development of Chinese semiotics.

Because of his achievement in semiotic studies and excellent reputation in the Chinese semiotic community, Professor Zhang Jie was elected Member of the Executive Committee of IASS, one of the two Executive Members who represent China.

In addition, the first English journal of semiotic studies in China was published by the Institute of International Semiotic Studies at Nanjing Normal University prior to the Spain Congress. The first two volumes were presented to its international authors and other semioticians, and won warm acceptance.

Encl. Photos

Photos



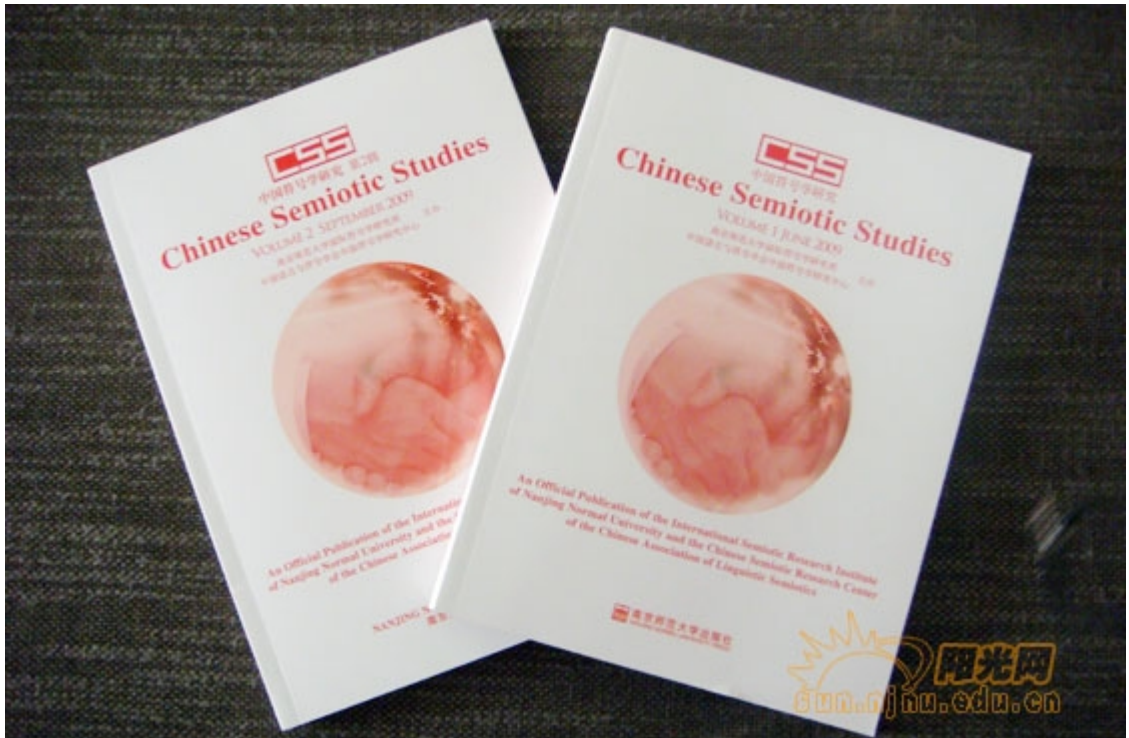
Ji Haihong presenting Nanjing Normal University as the candidate to host the 11th IASS world congress



Xin Bin (right) chairing the session of Chinese semiotics; Zhang Jie (left) delivering presentation on reception of western semiotics in China (English interpreting by Yan Zhijun, middle)



Chinese delegation from Nanjing Normal University, Zhang Jie (first from right), Xin Bin, Ji Haihong, Yan Zhijun



First two issues of *Chinese Semiotic Studies*